

GET NOTICED!



Target Your Advertising to the Woodlands Community

Advertising Rates

Reach over 1,000 households with your advertisement in the *Woodlands Community News newsletter* and/or Woodlands web-site. The newsletter features information of importance to Woodlands residents in addition to articles of general community interest. Advertising space is also available on our frequently updated web-site --www.woodstockwoodlands.com. For specifics on how to become an advertiser, see the rates and schedules below.

Woodlands Community News Newsletter

The *Woodlands Community Newsletter* is published quarterly in January, April, July, and October. Two ad sizes are offered for interspersed within editorial content. Full size, single page flyers can be inserted (loose) inside printed newsletter. The newsletter is mailed flat via USPS approximately one week prior to publication date and is also published on-line.

Artwork for ad insertions must be supplied by advertiser in digital format (jpg, Word doc, etc) and must be "camera ready". Printed flyer inserts must be provided by advertiser for insertion. (*Woodlands Community News* printer can provide competitively priced printing services.) Flyers must be provided according to same schedule as ad insertions. Contact woodlandscommunication@gmail.com for more information.

The rates and schedule for submissions shown below are effective immediately and supercede any previously published rates. These rates are subject to change but you can lock in current rates and reserve space by choosing a full year of insertions now. Space for inserted ads and flyers is limited and available on a first come-first serve basis. Reserve your space by sending your contract and payment early. Artwork must follow by deadlines below. Ads received past the deadlines cannot be guaranteed current issue.

Ad Rates

Type	Size	Rate:
Business card size ad	2 x 3.5	\$50; \$75 back cover (as available)
¼ page ad	3 5/8 x 5	\$95; \$140 back cover (as available)
Flyer insert	8.5 x 11	\$165

Publication Schedule/Advertiser Deadlines

Issue	Publication Date	Artwork Submission Deadline/Last Business Day of:
Winter	January	November
Spring	April	February
Fall	October	August
Summer	July	May

Woodlands Community Web-site -- www.woodstockwoodlands.com

The Woodlands' web-site is a dynamic source of information of interest to the resident community. This essential communication tool provides residents with important information updates, community documents and forms, an e-classified section, message boards, photos, social activities and more. Advertisers have two listing options outlined below.

Type of Listing	Description	Rate
Directory type listing in Marketplace e-classified and Our Sponsors sections	Includes photo, company name, address, contact info, and web-link	\$10/month or \$100/ year
Featured Advertiser	Your ad on the front page of Marketplace e-classifieds, as well as in Our Sponsors directory	\$15/month or \$125/year

For more information, questions, or to purchase advertising space, please contact:
woodlandscommunication@gmail.com

Woodlands Advertising Rates and Insertion Agreement

This agreement is by and between the Woodlands Homeowners Association, 800 Woodlands Pkwy, Woodstock, GA, henceforth referred to as WHOA and the below named advertiser, henceforth referred to as Advertiser.

Advertiser Name: _____

Advertiser Address: _____

Advertiser Phone: _____ Advertiser email: _____

Advertiser Fax: _____ Advertiser web-site: _____

The agreement is made on this _____ day of _____, 20_____.

1. **Purpose of Agreement.** The Advertiser wishes to advertise in the *Woodlands Community News* newsletter and/or on the community's web-site www.woodstockwoodlands.com.

2. **Services requested.** Advertiser requests the following advertisements per the rates in effect at time.

Woodlands Community News newsletter. Indicate ad size/type below.

Business card

1/4 Page

Premium business card --Back cover

Premium 1/4 page --Back cover

Preprinted flyer insert

Woodlands community web-site: www.woodstockwoodlands.com. Advertisement will appear in two locations: Marketplace and Our Sponsors.

3. **Terms of agreement and payment.** The term of this agreement shall be as indicated below. Payment is required prior to insertion or posting of any advertisements.

⇒ **Woodlands Community News** newsletter: The term of this agreement shall be for _____ issues as indicated below.

Winter

Spring

Summer

Fall

Payment enclosed: \$ _____

⇒ **Web-site:** The term of this agreement shall be for ___ months and will run from first business day to last business day of month for the contracted term per Paragraph 5 below. **Payment enclosed: \$ _____**

4. **Artwork.** Advertiser shall submit artwork in "camera ready" digital format. WHOA does not provide design services. Email advertisement image to woodlandscommunication@gmail.com.

5. **Timing.** For web postings submitted and paid by the 15th of month, WHOA will post listing to web-site by the first business day of subsequent month. Newsletter advertisements for insertion must be submitted with payment per the schedule on reverse side to be guaranteed a space in requested newsletter. Preprinted flyers for insertion must be available per same schedule. Space will be reserved based on first-come first-serve basis (no more than three inserts can be accepted for any one newsletter).

6. **Indemnification.** WHOA advertising and promotional services do not imply endorsement of Advertiser's product or service. Advertiser shall indemnify and hold harmless WHOA from any claims of false or misleading advertising appearing on WHOA web-site or newsletter.

7. **Fees.** All advertising fees are payable in advance. No advertisement shall be posted or inserted unless paid in full accompanied by this signed agreement. Make checks payable to: Woodlands Homeowners Association and mail to same at 800 Woodlands Parkway, Woodstock, GA 30188.

Signed:

Advertiser: _____ WHOA: _____

Name: _____ Name: _____

8. **Payment Acknowledgement.** WHOA acknowledges receipt of payment of \$_____ from Advertiser.

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